

2017 – 2020 Strategic Framework

Strategic Priorities

Strengthen our position
and reputation as a
powerful and trusted voice
that sets the agenda and
drives solutions

Assure the quality
and effectiveness
of our programs

Grow our
resources and
sustainability

Commence a
metropolitan brand and
operating structure
consistent with
constituent growth, need
and opportunity in the
east metro and west
metro suburbs

Mission

We are unapologetic and
relentless advocates for equity,
justice and power for African
descendants.

Vision

An equitable society can be
realized.

Values

Respect. Integrity. History.
Excellence. Collaboration.
Leadership.